

CURRICULUM VITAE**• Personal Details**

Meital Peleg Mizrachi
Department of Economics,
Faculty of Arts and Sciences (FAS),
Yale University
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• Education

- B.A: 2009-2012 – Tel Hai College, B.A in Psychology and Education, Faculty of Social Sciences
- M.A: 2016-2018 (Magna cum Laude) – Tel Aviv University, M.A in Public Policy (Research track), Faculty of Social Sciences
Advisor: Professor Alon Tal
Title of thesis: Characterizing socio-economic influences on carbon footprints
- Ph.D: 2019-2023 (Magna cum Laude) – Tel Aviv University, Department of Public Policy, Faculty of Social Sciences
Advisor: Professor Alon Tal
Title of thesis: Examining the effects of public policy, choice architecture and the covid pandemic on sustainable consumerism, with an emphasis on the field of fashion
- Certifications:
- 2021 – Tiltan College of Design and Visual communication, Certificate in 'Fashion and Culture' studies
- 2022-2023 – Shankar college of Engineering, Design and Art, Certificate in 'The history of Fashion'

• Employment History

- Present (since July 2023): Yale University, Postdoctoral Fellow, Yale Economic Growth Center, Department of Economics
Advisor: Professor Mark Rozenzweig
- Present (since July 2023): Facilitator of the discussion group "Moving the Needle Ambassadors: Sustainable Fashion from A to Z" at the Yale center for Business and the Environment and Jackson School of Global Affairs, responsible for establishing the group, creating a syllabus, and delivering instruction
- Present (since July 2022): Lecturer, Faculty of Social Sciences, Tel Hai College
- 2022-2024: Lecturer, The Green Academy
- 2021-2023: Coordinator of the 'Sustainable Consumption' cluster and the 'Regional Cooperation' cluster, PlanNetZero, Tel Aviv University's Climate Initiative
- 2018-2022: Teaching Assistant, Department of Public Policy, Tel Aviv University

- Accompanying students groups during their internships processes in various government agencies in the political and public sectors, including: Ministry of Health, the Knesset, Ministry of Welfare and Services, the Israel Police, The Beit Shemesh Municipality and the Tel Aviv-Jaffa Municipality
- Assisted the following lecturers in the Capstone course (a core course for the entire department): Prof. Alon Tal, Mr. Ofir Pines-Paz, Prof. Gila Menachem, Prof. Itai Sand and Dr. Dorit Keret

2018-2020:

Social Equality Advocate, Southern Tel Aviv, Community Administration, Tel Aviv-Jaffa Municipality

- Organized a series of 'Dialogue in the Community' events featuring lectures and discussions on political and social issues in Israeli society and Southern Tel Aviv
- Established an entrepreneurial incubator to promote social ventures among youth in Southern Tel Aviv
- Mapped neighborhoods to identify families living in poverty or facing abuse
- Led digital literacy initiatives and efforts to combat digital poverty in Tel Aviv-Jaffa

2015-2018:

Communal Employment Coordinator, Southern Tel Aviv, Tel Aviv-Jaffa Municipality; Moderator of "Starting Point" – Youth at Risk Program

- Developed and led community projects
- Built collaborations with municipal authorities and non-profit organizations, creating employment opportunities for targeted communities
- Launched the "Employment Alignment" initiative, promoting employment for Orthodox women
- Recruited and moderated the "Starting Point" program for youth at risk
- Provided individual support to diverse communities, including Orthodox women, youth at risk, ex-convicts, and rehabilitated addicts

2015-2016:

Coordinator, "Wings of Krembo" (Youth Movement for Children with Special Needs), Ramla

- Established the Ramla site, recruiting staff and instructors
- Collaborated with Ramla municipal authorities and philanthropic investors
- Managed municipal partnerships throughout the year

2011-2014:

Director, "Psagot" Youth Excellence Center, Educating for Excellence, Ramla

- Established the Ramla division, managing a staff of 28
- Collaborated with local schools, municipal authorities, and community organizations
- Provided ongoing support for 100 youths
- Managed the center's budget and fundraising efforts

• **Professional Activities**

(a) Member of Editorial Board of Scientific Journal

2024-current: Editorial Board, Academia Environmental Sciences & Sustainability, DOAJ

(b) Research and Policy Leadership

2023-current: Research Director, *Fast Fashion in Israel: An Environmental-Economic Analysis and Regulator Roadmap for Reducing Textile Waste and Minimizing Environmental Impact*, conducted under the Israel Society of Ecology and Environmental Sciences for the Ministry of Environmental Protection

2023: Director of Research on Regulatory Recommendations in the Textile Sector, Greenpeace Israel

2023: Associate Researcher, Rotem Research and Assessment Institute – Contributing to a report on climate crisis assessments for the Ashdod Municipality.

2022-2023: Associate Researcher, Mitvim Institute, Israel

- Design and conducted studies on environmental economics in Europe, Israel, and the Middle East

(c) Member of International Conference Organizing Committees

2025: Organizer, International Symposium on Sustainable Fashion consumption. Scheduled to be held in the Department of Economics, Yale University

- Developing the scientific agenda and content
- Managing conference logistics and organization
- Leading fundraising efforts to support the event
- Overseeing the production of a special issue on sustainable fashion consumption, featuring publications derived from the symposium

(d) Professional and Public Engagement

2019-2024: Founder of a lecture business specializing in environment and climate topics, delivering over 500 paid lectures on sustainability, climate, and fashion to diverse audiences in Israel and internationally

2020-2023: Director of Green Employment and Just Transition, Life and Environment – The Umbrella Organization of the Environmental Movement in Israel

- Authored a policy document on promoting green employment in Israel, including mapping future economic markets and proposing legislation for Just Transition.
- Led a volunteer group of researchers, government representatives, labor organizations, and

environmentalists to develop fair green employment policies in Israel.

- 2021-2024: Consultant in sustainability for fashion companies, including COMME IL FAUT, Story, Mark and Lilibloom.
- 2020-2022: Program Coordinator, "Changing Direction," Life and Environment & Tel Aviv University
- Oversaw the 'Green Employment' initiative, promoting four pilot projects with "Her Academy" for the Rehabilitation of Prostitution Survivors and Municipal Employment Centers in Tel Aviv-Jaffa, Haifa, and Sakhnin
 - Authored and edited policy papers addressing Israel's adaptation to the climate crisis
 - Collaborated with students to promote environmental and social policies in the Knesset, government, and local authorities across various fields (energy, education, nature, urban planning, nutrition, and agriculture)
 - Supervised "Regional Climate Conferences" in 14 local authorities across Israel
 - Engaged with multiple stakeholders in the public sector, academia, and civil society
 - Produced and analyzed the "[Green Index](#)" – ranking political parties based on their environmental platforms
- 2018-2023: Contributor to the women's and climate sections of the news and content website *Mako*, writing articles and opinion columns on climate, gender, politics, and sustainable fashion, as well as conducting research.

- **Educational Activities**

- (a) Courses taught

Designing a Gender Reality: B.A, Tel Hai College

Alternative Consumption in Neoliberal Economy: B.A, Tel Hai College

End of Season: Political Dynamics of Public Policy in Fashion: B.A, Tel Hai College

Sustainable Fashion: International Online Course, The Green Academy

Capstone: M.A, Teaching Assistant, Tel Aviv University

Social aspects of public policy courses: M.A, Teaching Assistant, Tel Aviv University

- **Awards, Honors**

2024: Awarded a JNF grant to write a non-fiction book in the intersection of fashion and climate

2022: Tel Aviv University, Award for Excellence in Academic Publications

2021: Tel Aviv University, Award for Excellence in Academic Publication

- 2018: School of Social Studies and Policy, Department of Public Policy, Excellence Scholarship
- 2010: JNF Scholarship for Outstanding Seminar in Israeli Society

- **Fellowships**

- 2023: Recipient of the Israel Science Foundation (ISF) grant for postdoctoral studies
- 2023: Recipient of the Committee for Planning and Budgeting (CPB) scholarship for postdoctoral studies
- 2023: Recipient of the Rothschild Scholarship for postdoctoral studies
- 2022: David Horowitz Scholarship for Economic and Social studies
- 2021-2022: Interface Fellowship, NETIV Leadership Excellence Program, IDEA
- 2021: Falk Fellowship for Excellence
- 2021: Goldman Scholarship for Promoting the Quality of Government
- 2019: Avineri Scholarship in Public Administration and Ethics in Public Service

- **Scientific Publications**

H index: 2 (WOS), 5 (GS)

Total number of citations: 29 (27 without self) in WOS, 37 in Scopus, 116 in GS

Principal Investigator = PI, Student=S, Post-Doctoral Fellow=PD, Co-researcher=C,

(*) published since last promotion

(a) Book chapters

1. **Peleg Mizrachi, M.** (2024). The Good, the Bad, and the Sustainable: How Technology Has Changed and Continues to Change the World of Fashion, from Cotton Gin to Digital Clothes, *Roadmap to Sustainable Textile*, IntechOpen. doi: 10.5772/intechopen.112104
2. **Peleg Mizrachi, M.** (2024). The environmental and social impact of clothing donations to Ghana, *Berg Fashion Library Encyclopedias and Reference*
3. **Peleg Mizrachi, M.**, Khenin, D. (2021). Different approaches to dealing with the climate crisis from a social-security perspective, *A collection of articles on national security and climate change*. Published in Hebrew.
<https://www.inss.org.il/he/publication/%D7%9C%D7%94%D7%91%D7%99%D7%9F-%D7%A7%D7%99%D7%99%D7%9E%D7%95%D7%AA-%D7%9B%D7%A7%D7%99%D7%95%D7%9D-%D7%90%D7%99%D7%9A-%D7%99%D7%9B%D7%95%D7%9C-%D7%94%D7%9E%D7%9E%D7%93-%D7%94%D7%91%D7%99%D7%98%D7%97/>

(b) Referred articles

1. **Peleg Mizrachi, M**^{PI,C,PD}, & Tal, A. (2024). Fast Fashion, Sustainability, and Nudge Theory: Examining the Effects of Choice Architecture on Consumption of Sustainable Fashion over Fast Fashion. *Sustainability*, 16(19), 8586.
<https://doi.org/10.3390/su16198586> (WoS IF: 3.3, Q2, 58/91; SJR: Q1; 1 in GS)

2. **Peleg Mizrachi, M.** (2024). From Shatnez to Upcycling: Zoom in on Sustainable Fashion in Israel and in Judaism. *Fashion Theory – Journal of Dress Body and Culture*, 28(5–6), 729–754. <https://doi.org/10.1080/1362704X.2024.2397858> (WoS IF: 0.7, Q1, 29/411; SJR: Q1)
3. **Peleg Mizrachi, M.** (2024). Navigating global fashion policy: labor, environment, and future directions for sustainability. *Academia Environmental Sciences and Sustainability*, 1(3). <https://doi.org/10.20935/AcadEnvSci7452>
4. **Peleg Mizrachi, M^{PI,C,S}, & Tal, A.** (2022). Regulation for Promoting Sustainable, Fair and Circular Fashion. *Sustainability*, 14(1), 502. <https://doi.org/10.3390/su14010502> (WoS IF: 3.3, Q2, 58/91; SJR: Q1; Citations: 21 in WoS)
5. **Peleg Mizrachi, M.** (2022). Fashion Consumption in Israel from 1990s to Present: How Did the Infiltration of the Fast Fashion Model Affect Israeli Fashion?. *Trends in Textile Engineering & Fashion Technology*, 7(3), 661–672. <https://doi.org/10.31031/tteft.2022.07.000661>
6. **Peleg Mizrachi, M., Tal, A.** (2022). Sustainable Fashion – Rationale and Policies, *Encyclopedia*, Vol 2(2), 1154–1167. <https://www.mdpi.com/2673-8392/2/2/77>
7. **Peleg Mizrachi, M^{PI,C,S}, & Tal, A.** (2021). The impact of the Corona crisis on the environmental behaviors of different socioeconomic groups. *Environmental Research Letters*, 16(6), 64086. <https://doi.org/10.1088/1748-9326/ac04d6> (WoS IF: 5.9, Q1, 62/358; SJR: Q1; Citations: 1 in WoS)
8. **Peleg Mizrachi, M^{PI,C,S}, & Tal, A.** (2020). Caveats in Environmental Justice, Consumption and Ecological Footprints: The Relationship and Policy Implications Of Socioeconomic Rank and Sustainable Consumption Patterns. *Sustainability: Science, Practice, & Policy*. <https://www.mdpi.com/2071-1050/12/1/231> (WoS IF: 3.3, Q2, 58/91; SJR: Q1; Citations: 7 in WoS, 13 in GS)

Publications in Non-English-Language Journals:

1. **Peleg Mizrachi, M., Khenin, D., Goldovsky, S.** (2023). Green Employment and Just Transition in Israel, *Ecology and the Environment*. Published in Hebrew. <https://magazine.isees.org.il/?p=56458>
2. **Peleg Mizrachi, M., Bookman, S.** (2023). On the Bulimia of mass production and the culture of consumption – an interview with fashion designer Dorin Frankfurt, *Ecology and the Environment*. Published in Hebrew. <https://magazine.isees.org.il/?p=54363>
3. Sion, M., **Peleg Mizrachi, M.** (2023). Climate assest: the European Union, Israel and regional cooperation, *A series of policy papers and recommendations, Mitvim institute*. Published in Hebrew. <https://mitvim.org.il/publication/%d7%a0%d7%9b%d7%a1%d7%99%d7%95%d7%aa-%d7%90%d7%a7%d7%9c%d7%99%d7%9e%d7%99%d7%aa-%d7%94%d7%90%d7%99%d7%97%d7%95%d7%93-%d7%94%d7%90%d7%99%d7%a8%d7%95%d7%a4%d7%99-%d7%99%d7%a9%d7%a8%d7%90%d7%9c/>

4. **Peleg Mizrachi, M.** (2023). Dirty laundry – fashion, environmental justice and everything in between, *Pigumim – A Journal of Contemporary Socialist Thought*. Published in Hebrew
 5. **Peleg Mizrachi, M.** (2023). From Shatnez to Upcycling: Zoom in on sustainable fashion in Israel. *Russian Fashion Theory Journal*. Published in Russian
 6. **Peleg Mizrachi, M., Tal, A.**, (2021). Environmental justice, consumption and ecological footprint, *Regulatory Research*. Published in Hebrew.
<https://www.colman.ac.il/teaching/our-centers/heth-center/studies-of-regulation/regulation-d/environmental-justice/>
 7. **Peleg Mizrachi, M.** (2021). The Good, the evil and the sustainable: how technology has changed and continue to change the face of the fashion industry, *Ecology and the Environment*. Published in Hebrew.
<https://magazine.isees.org.il/?p=30495>
 8. **Peleg Mizrachi, M., Tal, A.** (2021). Consumption, Crisis, Sustainability and Policy: Social Aspects of Consumption and Environment during the Corona, *Israeli Sociology*, 182-191 282. Published in Hebrew. https://fa4efb54-217d-43f4-94ac-22d908cb1643.filesusr.com/ugd/c4e5ad_4d501446bd0c468abb9575ac0967ba60.pdf
 9. **Peleg Mizrachi, M., Tal, A.** (2021). Environment, Politics, Religion and Economy: Analysis of Levels of Support for Environmental-Economic Policy Measures for Recovery from the Corona Crisis, by Socio-Economic Decile, Religion Levels and Political Position, *A series of research paper in administration and public policy*. Published in Hebrew. <https://din-online.info/pdf/cpm25.pdf>
 10. Levy Arbel, M., **Peleg Mizrachi, M.** (2020). From the closet to the street and from there to landfill – textile waste in the corona, *Ecology and the Environment*, Published in Hebrew. <https://magazine.isees.org.il/?p=16785>
- **Present Academic Activities**
 - (a) Submitted for Publication
 1. **Peleg Mizrachi, M^{PI,PD,c}**, Sharon, O. Examining the Secondary Fashion Market's Sustainability Paradox: Evidence for a Rebound Effect. Submitted to *Scientific Reports* and currently under peer review
 2. **Peleg Mizrachi, M^{PI,PD,c}**, Gabriel, M. Balancing Environmental and Social Sustainability in Fashion: A Critical Evaluation of Key Policies and Their Impact on Fair Labor Practices. Scheduled for publication in *Theoretical Inquiries in Law (TIL)*, August 2025
 - (b) In Preparation
 1. **Peleg Mizrachi, M^{PI,PD,c}**, Omurtak, M^s & Kanko, N^s. Assessing the Economic and Environmental impact of Second-Hand Clothing Trade in Ghana
 2. **Peleg Mizrachi, M.** Global Fashion Consumption and Sustainability" A Comparative Study of Public Policy and Consumer Behavior in the USA, Europe and Israel
 3. **Peleg Mizrachi, M^{PI,PD,c}**, Martinez, C.^{PI}. Sustainable Consumption and Spirituality

- **Lectures, Presentations and Invited Seminars**

- (a) Invited Talks

- 2025:** Sustainable Fashion Exchange – Academia Meets Career, Presenter, Columbia University School of the Environment, Columbia University, New York, NY.
 - 2024:** Yale Young Global Scholars Program, *"Regulation in the Fashion Industry: Why We Need It and How to Do It Right,"* Presenter, Yale University, New Haven, Connecticut
 - 2024:** Pint of Postdoc, Yale Postdoctoral Association Professional Development Committee *"Environmental Regulation in the Fashion Industry: Why We Need It and How to Do It Right,"* Presenter, Yale University, New Haven, Connecticut
 - 2023:** The President's Israeli Climate Forum, Organized and delivered a lecture on *"Just Transition from Polluting Industries"*, Online conference
 - 2023:** EcoPeace Middle East, Conference on Environmental Security, Water Security, and Regional Cooperation – Keynote speaker on the environmental dangers of the fashion industry, Athens, Greece.

- (b) Presentation of Paper at Conferences/Meetings

- 2024:** Fusion Fashion Tech Summit, *Runway and Digital Art: AI, Blockchain, and Ethical Practices*, Los Angeles, California
 - 2024:** ESEE-Degrowth 2024, *"The Good, the Bad, and the Sustainable: How Technology Has Changed and Continues to Change the World of Fashion, from Cotton Gin to Digital Clothes,"* Galicia, Spain
 - 2024:** Circularity24, *"The Fashion Policy in Play: How to Advocate for Impactful Policy,"* Chicago, IL
 - 2024:** The 3rd Sustainable Textile & Fashion Congress (STFC), *"Regulation for Promoting Circular Economy in Fashion"*, Online conference
 - 2022:** Israeli Geographical Society, *"Global Regulation to Promote Local Sustainable Fashion,"* Hebrew University, Israel
 - 2022:** Member of the Israeli government delegation to the World Climate Conference (COP 27), Sharm El Sheikh, Egypt
 - 2022:** The Israeli Association for Ecology and Environmental Sciences – Annual Conference on Science and the Environment. Delivered a lecture on *"Regulation for Promoting Sustainable, Fair, and Circular Fashion,"* Tel Aviv, Israel
 - 2022:** Tel Aviv University, Faculty of Social Sciences, Conference for Research Students, *"Regulation for Promoting Sustainable, Fair, and Circular Fashion,"* Tel Aviv, Israel

- 2022:** Hot or Cool Sustainable Fashion Consumption Network, Symposium on Sustainable Fashion Consumption, *"Examining the Effects of Choice Architecture on the Consumption of Sustainable Fashion over Fast Fashion,"* Berlin, Germany
- 2022:** Research Workshop for PhD Candidates, Sustainable Fashion Consumption Network, Berlin, Germany
- 2021:** The Israeli Association for Ecology and Environmental Sciences – Annual Conference on Science and the Environment. Delivered a lecture on *"Analysis of Support for Environmental-Economic Policy Measures to Recover from the COVID-19 Crisis by Socio-Economic Deciles, Levels of Religion, and Political Position,"* Online conference
- 2021:** The Israeli Association for Ecology and Environmental Sciences – Annual Conference on Science and the Environment. Delivered a lecture on *"Social Aspects of Sustainable Consumption During the COVID-19 Pandemic,"* Online conference
- 2021:** Sociological Research Symposium, *"Changes in Environmental Consumption Patterns Following the COVID-19 Crisis Across Socioeconomic Deciles,"* Part of the workshop on stratification and inequality in collaboration with the journal *Israeli Sociology*, Online conference
- 2021:** Member of the Israeli government delegation to the World Climate Conference (COP 26), Glasgow, Scotland
- 2021:** Israeli Sociological Association Conference. Delivered a lecture on *"Analysis of Consumption Patterns by Socioeconomic Deciles from an Environmental Perspective,"* Online conference
- 2021:** *"Understanding Sustainability as Existence: How Can the Security Dimension Improve Responses to the Climate Crisis? Israel and Europe in Comparative View,"* Conference on 'A Changing Climate: The Climate Crisis from the Perspective of Social Sciences', Online conference
- 2020:** *"Gender Analysis of Consumption Patterns in the Fashion Industry,"* Annual Conference for Science and the Environment, Israeli Association for Ecology and Environmental Sciences, Online conference

(c) Seminar Presentations at Universities and Institutions

- 2024:** ETHICAL CONSUMPTION: Promoting Workers' Rights, Fair Prices, and Sustainability, Yale School of the Environment, *"The Role of Expanded Government Regulation: New York's Fashion Act and Beyond,"* Presenter, Yale University, New Haven, Connecticut
- 2024:** Sustainable Fashion and Spirituality – Between Buddhism and Judaism, Joint Lecture with Professor Cosette Joyner-Martinez, Sustainable Fashion Consumer Research Network, Online seminar

2023: Yale Center for Industrial Ecology, *"The Environmental Impact of Clothing Donations to Ghana,"* Presenter, Yale University, New Haven, Connecticut

- **Media Coverage**

1. **BBC**, "I created a Christmas jumper I can wear every season", December 22, 2024. <https://www.bbc.com/future/article/20241219-how-to-create-a-sustainable-diy-christmas-jumper>
2. **The Jerusalem Post**, "We will dress up again: Oct. 7 victims model in historic fashion shoot of hope", August 16, 2024. <https://www.jpost.com/j-spot/article-814830>
3. **Israel Hayom**, "Bella Hadid's dress of hypocrisy", June 02, 2024. <https://www.israelhayom.com/2024/06/02/bella-hadids-dress-of-hypocrisy/>
4. **Calcalist** (Israeli financial newspaper), "Significant discount on second-hand clothing: only partial VAT will be charged", December 22, 2024. https://www.calcalist.co.il/local_news/article/ryalbdbh1e
5. **Calcalist** (Israeli financial newspaper), "Where do the clothes we recycle actually go to", November 21, 2024. <https://www.calcalist.co.il/magazine/article/h1ab72ogkl>
6. **Israel Hayom** (Israeli newspaper), "I wear clothes from the streets – and it doesn't make me poor: The women who don't support holiday shopping", November 14, 2024. <https://www.israelhayom.co.il/news/environment/article/16762489>
7. **Youtube** (Israeli podcast), "Dr. Meital Peleg Mizrachi and Clothes", September 7, 2024. https://www.youtube.com/watch?v=Ha-dfKKQYeo&ab_channel=%D7%9C%D7%99%D7%90%D7%95%D7%A8%D7%A9%D7%A4%D7%99%D7%A8%D7%90
8. **Alternativa** (Israeli podcast), "Sustainable fashion", August 16, 2024. <https://alternativabyuptous.podbean.com/e/%D7%90%D7%95%D7%A4%D7%A0%D7%94%D7%91%D7%AA-%D7%A7%D7%99%D7%99%D7%9E%D7%94%D7%94%D7%AA%D7%A2%D7%A9%D7%99%D7%99%D7%94-%D7%A9/>
9. **Calcalist** (Israeli financial newspaper), "Like cigarettes: France promotes sin tax on fast fashion", March 23, 2024. https://www.calcalist.co.il/world_news/article/hj8bxo2at
10. **Calcalist** (Israeli financial newspaper), "I Realized I have been buying from brands that exploit women, and it is my duty to change the industry", February 26, 2024. https://www.calcalist.co.il/local_news/article/syadeqz2p
11. **Calcalist** (Israeli financial newspaper), "Europe trips up fast fashion: imposing the destruction of clothing", December 7, 2023. https://www.calcalist.co.il/local_news/article/h1tnierht
12. **The Marker** (Israeli financial newspaper), "Blue November: Shopping for Clothes while keeping your conscience clean", November 21, 2023. <https://www.themarker.com/blogs/2023-11-21/ty-article/0000018b-ec48-d6b8-a5ab-ec6afa2a0000>
13. **Calcalist** (Israeli financial newspaper), "Promising and Polluting: Fashion companies sew false image for consumers ", July 30, 2023. https://www.calcalist.co.il/world_news/article/r1avrjzo2
14. **Calcalist** (Israeli financial newspaper), "Europe is dressing up for production cuts in the fashion industry, while in Israel it's not even on the agenda", July 25, 2023. <https://www.calcalist.co.il/shopping/article/sk9glb25h>

15. **Calcalist** (Israeli financial newspaper), "Millenials are changing direction: Second-hand clothing market poised for explosive growth in the coming years", June 25, 2023. https://www.calcalist.co.il/world_news/article/hkix3v4o2
16. **Globes** (Israeli financial newspaper), "The Experienced, the friendly or the honest: Who will reach better negotiation outcomes?", May 24, 2023
17. **Calcalist** (Israeli financial newspaper), "Cheap fashion comes at a high price: The stories behind the fabrics of ecological clothing", May 17, 2023. https://www.calcalist.co.il/world_news/article/ryydhw11b3
18. **Menta** (Israeli lifestyle website), "I find it unreasonable that children should die so that I can eat chocolate", April 28, 2023. <https://www.ynet.co.il/menta/article/rkhov6d72>
19. **Calcalist** (Israeli financial newspaper), "Report: Cutting bac to five clothes a year is crucial to save the world from crisis", February 5, 2023. <https://www.calcalist.co.il/shopping/article/r1dm9kh3s>
20. **Mako** (Israeli news website), "The link between fashion and the environment", January 31, 2023. https://www.mako.co.il/green-life/new_habits/Article-0c265cc53330681027.htm?Partner=searchResults
21. **Mako** (Israeli news website), "The irony is striking: who is the real loser from Castro's low prices?", January 26, 2023. <https://www.mako.co.il/green-life/environment/Article-78eb5668edde581027.htm?Partner=searchResults>
22. **Mako** (Israeli news website), "Castro's campaign is not a success – but rather the tip of a failure", January 25, 2023. <https://www.mako.co.il/finances-consumer/Article-5b8336807c9e581026.htm?Partner=searchResults>
23. **Walla** (Israeli news website), "How to use fashion to help the climate crisis", January 17, 2023. <https://fashion.walla.co.il/item/3552254>
24. **Mako** (Israeli news website), "Lighting up the world: 8 people carrying the environmental torch", December 18, 2022. <https://www.mako.co.il/green-life/environment/Article-66ddf9008451581027.htm?Partner=searchResults>
25. **Calcalist** (Israeli financial newspaper), "Due to criticism: Shein is forced to improve working conditions", December 12, 2022. <https://www.calcalist.co.il/shopping/article/bkjbec2do>
26. **Calcalist** (Israeli financial newspaper), "Oil fits you perfectly: Shein's great success is accompanied by irreversible ecological damage", November 27, 2022. https://www.calcalist.co.il/world_news/article/bjtneexwo
27. **Calcalist** (Israeli financial newspaper), "The deception behind green fashion companies", November 25, 2022. https://www.calcalist.co.il/local_news/article/sjfrik68i
28. **Makor Rishon** (Israeli news website), "Concern about climate change and looking for new clothes on Black Friday? You're a hypocrite", November 13, 2022. <https://www.makorishon.co.il/opinion/541449/>
29. **Mako** (Israeli news website), "Closet shopping: How to maximize the clothes we already own?", November 11, 2022. https://www.mako.co.il/green-life/new_habits/Article-c79e143b12d5481027.htm?Partner=searchResults
30. **Mako** (Israeli news website), "16 questions to ask yourself before purchasing a new piece of clothing", November 8, 2022. https://www.mako.co.il/green-life/new_habits/Article-258af2509c25481027.htm?Partner=searchResults
31. **Tel Aviv University Podcast** (something), "The Backyard of Fashion Industry: Cheap clothes, slave labor and environmental pollution", November 6, 2022. <https://social-sciences.tau.ac.il/news/podcast-360-6-11-2022>
32. <https://social-sciences.tau.ac.il/news/podcast-360-6-11-2022>
33. **Mako** (Israeli news website), "Are reusable cloth diapers the next big trend?", October 28, 2022. https://www.mako.co.il/green-life/new_habits/Article-4cc0f223b391481027.htm?Partner=searchResults
34. **Ynet** (Israeli news website), "From the outside it looks like financial suicide: The people who paused everything in the middle of their lives", October 26, 2022. <https://www.ynet.co.il/economy/article/s1u8ioz4o>
35. **Mako** (Israeli news website), "More than just working conditions: 5 reasons why you shouldn't buy from Shein", October 21, 2022. https://www.mako.co.il/green-life/new_habits/Article-8f2627c9ef5f381026.htm?Partner=searchResults

36. **Mako** (Israeli news website), "We all feel the heat, but we don't get the right to give up", July 22, 2022. https://www.mako.co.il/green-life/new_habits-goin_zero_waste/Article-32d7df514002281027.htm?Partner=searchResults
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- **Research Grants**

- 2024: Awarded a research grant by the Institution for Social and Policy Studies (ISPS) for the study *"Global Fashion Consumption and Sustainability: A Comparative Study of Public Policy and Consumer Behavior in the USA, Europe, and Israel"*
- 2024: Received a research and activity grant from Yale Planetary Solutions for establishing an international network of researchers in the field of sustainable fashion consumption
- 2024: Secured a research grant from the Woman Faculty Forum (WFF) for the study *"Assessing the Economic and Environmental Impact of Second-Hand Clothing Trade in Africa"*
- 2021: ACTO Research grant for the development of the Israeli and International impact field
- 2019: Research grant from the Hut Center for the study of Consumer Regulation